

上海脉国信息科技有限公司

# SINAWEB

YOUR PARTNER IN  
CHINA

Tommaso Sora, Founder and CEO

SINA  
WEB  
.CN 脉国

# WHAT?

**We offer tailored solutions to Small Medium Enterprises to reach their audiences in China.**

Sinaweb is a boutique IT consultancy based in Shanghai. Using our online platforms and offline networks, we help companies to connect with their audiences in China



# OUR SERVICES

We do it for China in China



## DEVELOPMENT

web sites and web applications development, hosting, creative solutions



小程序

## MINI-PROGRAMS

we develop wechat mini-programs and mini-sites



## SME SOLUTIONS

start smart with your [me.smallchina.cn](http://me.smallchina.cn)

# THE PROBLEM

Laowai trying to start something in china...  
this is why you need a better identity

## **SLOW WEBSITE**

55% of people will stay no longer than 15 seconds on your website

## **LACK OF RESOURCES**

SME often lack expertise, resources and budget to create a professional looking website

## **CONFUSION**

value-proposition is not clear, poorly designed UX/UI.

# 8"

"According to the National Center for Biotechnology Information, at the US National Library of Medicine, the average attention span of a human being is currently eight seconds. In 2000, it was 12 seconds. P.S. A goldfish has an attention span of 9 seconds. "



# THE SOLUTION

A convenient and fast-loading webpage with community support and promotion to better reach your audience



## FAST LOADING

People will be able to spend their 15 seconds on your webpage



## SAVE MONEY

We offer pre-packages solutions



## EXPERIENCE

A clear value-proposition can hold users on your site



# SMALLCHINA

"START SMART WITH YOUR  
ME.SMALLCHINA.CN"

Our mini-program to quickly connect and engage  
with our members

# WHO ARE YOU?

A person with long hair, wearing a dark leather jacket and sunglasses, is seen from behind, looking out over a vast, calm body of water under a clear sky. The entire image is overlaid with a semi-transparent red filter.

Passionate people, freelancers,  
small businesses. Would you like to  
start something meaningful? Then  
you should join [smallchina.cn](http://smallchina.cn)



# HOW?

We help by giving you:

- A fast-loading webpage based on our template.
- Access to our directory, mini-programs and Wechat Official account
- Access to our offline events and promotions

based on an annual membership fee starting from 2400 rmb.







# THANK YOU!

**SMALL  
CHINA.CN** 脉国

smallchina.CN by Sinaweb 上海脉国信息科技有限公司  
tom@smallchina.cn | 13701789417 | Wukang400, Shanghai

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